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COTSWOLD LIFE

# A+education

MIDLANDS & MIDWEST

The guide to the region's top education establishments in the Cotswolds, Gloucestershire, Oxfordshire, Herefordshire, Warwickshire, Worcestershire & Shropshire.

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the March 2015 Issue  
& secure your editorial  
contribution

DEADLINE: 2nd February 2015  
ON SALE DATE: 19th February 2015



A+ Education Media Team

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As one of the UK's leading publishers, we recognise the need for information about the providers of education across the region, and our objective is to produce a comprehensive guide to help parents, our readers, make the right choice of education for their children.

Published twice yearly in March & September and printing for over 4 years, the A+ Education is a regional education magazine. Following the success of our Autumn issue we are now working on the Spring 2015 issue. Once again the magazine will be packed with Editorial features such as School News & Achievements and Meet the Head interviews.

**Circulation:** 28,000 copies of A+ Education will be distributed across the Midlands and Midwest. The magazine will be bagged with the March issue of Cotswold Life and the remaining copies will be direct mailed to targeted AB1 postal addresses within Worcestershire, Warwickshire, Shropshire, and Herefordshire.

In addition, copies of the magazine will be distributed via our premium estate agents and through the schools, colleges and universities themselves. We will also be emailing a digital version of the magazine to our combined Midlands/Midwest digital database of 77,100 e-subscribers.



### Full colour advertising rates:

DPS .....	£1,750
Full Page .....	£975
Half Page .....	£625
Quarter Page .....	£355

10% Discount for booking both issues.  
Sponsorship opportunities available.  
Premium positions available.

### MARCH: Spring/Summer Issue 2015

Booking Deadline: ...10th December 2014  
Final Copy Deadline: ...5th February 2015

### SEPTEMBER: Autumn/Winter Issue 2015

Booking Deadline: .....4th July 2015  
Final Copy Deadline: .....18th July 2015

# A+ Education

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## COTSWOLD LIFE

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